



Community
HOUSING NETWORK

Opening Doors • Transforming Lives®

2020 Annual Report

OPENING DOORS



TRANSFORMING LIVES

YEAR IN REVIEW

Dear Friends,

As I reflect on this past year, it is a constant reminder of how important safe and secure housing is, especially for our community's most vulnerable residents.

CHN has always worked with families in need; moving them from housing crisis, to stably housed and thriving within their communities. However, to do this work sustainably and during the COVID-19 crisis, many households would require extended rental assistance, increased support services, and additional resources to help them on their journey toward success.

One way we addressed the growing housing concern was through our Eviction Diversion Program. This program was developed by the State of Michigan with Coronavirus Aid, Relief, and Economic Security (CARES) Act dollars to help Oakland County families stay housed and stay healthy.

We also connected with local partners such as such as United Way for Southeastern Michigan, Community Foundation for Southeast Michigan, MI State Housing Development Authority (MSHDA), and the Oakland County Community Response to quickly mobilize COVID relief funds. This funding became a lifeline for families seeking our help.

In late-2019, CHN was awarded tax credits for Erin Park in Eastpointe, Michigan and Unity Park V in Pontiac. As if 2020 wasn't challenging enough, CHN broke ground on Erin Park in June 2020. This multi-family housing development will include 52 high quality, duplex style, one-, two- and three-bedroom homes.

This past year may have been difficult, but we persevered and continued to provide uninterrupted programs and services all while working remotely to keep our staff and their families safe and healthy. I am happy to report that we added an additional 30 staff to help meet the demand of need.

I continue to be proud of our work and accomplishments. On the following page, we highlight our work demonstrating the positive impact on the lives of those served by CHN. Of course, none of this would be possible without the support of our partners, donors, volunteers, vendors and investors working together to enhance the communities we serve - because without you, we would not be able to do the work we do. ***Your support has made Opening Doors and Transforming Lives possible.***

Marc Craig, President

LEADERSHIP



Marc Craig

President

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Vice President of Development

Dawn Calnen, J.D.

Vice President of Programs
& Operations

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Chief Financial Officer

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Financial Summary

October 1, 2019 - September 30, 2020

REVENUE

| | |
|---|--------------------|
| OCHN - lease costs & other contract revenue | \$6,697,882 |
| Federal permanent housing | \$4,594,430 |
| Other federal funding | \$1,327,063 |
| Contributions & grant funding | \$1,115,009 |
| Lease & rental income | \$127,882 |
| Service income & management fees | \$890,579 |
| Investment income & other unrestricted revenue | \$599,235 |
| Donor restricted revenue | \$108,674 |

TOTAL **\$15,460,754**

FUNCTIONAL EXPENSE

| | |
|---------------------------|--------------------|
| Supportive Housing | \$7,604,255 |
| Program Operations | \$5,560,613 |
| Maintenance | \$597,407 |
| Management/General | \$1,222,489 |
| Other Expense | \$197,092 |

TOTAL **\$15,181,856**

7.9% of revenues were spent on administrative costs **Per September 30, 2020 audited financial statements

Thank you to all of our supporters. For a complete list of our donors visit our website at www.communityhousingnetwork.org

RESULTS THAT MATTER

Community Housing Network has a demonstrated track record and depth of experience in housing development, crisis response, supportive services, homeownership programming and homeless response spanning nearly two decades across Oakland, Macomb and Wayne counties. Our principal belief is people and communities are more successful when everyone -- including people struggling with homelessness, those with disabilities and individuals earning low incomes -- are included in the fabric of sustainable communities. Everything we do is focused on helping families thrive.



Affordable Housing

Multifamily Housing

7 Housing communities in southeastern Michigan providing **199 multifamily units** for low-income families and people with disabilities.



In this housing, **561 people** were served; **56% were children** and **58% of the households were headed by single mothers.**

In addition, CHN oversees the property management of **641 leases** for **427 properties** at scattered sites in Oakland, Macomb, Wayne, and St. Clair Counties, providing affordable housing to low-income people with disabilities."



Housing Programs

CHN remained the largest **Permanent Supportive Housing (PSH)** provider in Oakland and Macomb PSH in Wayne County. PSH provides long-term housing for individuals experiencing homelessness. In 2020, **618 people** were housed through this program; **34% were children.**

Additionally, **85 households** received a Homeless Preference Housing Choice Voucher providing permanent affordable housing for households coming from homelessness. In 2020, **93 individuals** were assisted through our Homeless Prevention program - a short-term safety net to prevent people from losing their existing housing and remain housed.

CHN's **Rapid Re-Housing** program helps vulnerable families with a rental subsidy for up to 12-months. During this program year, **453 individuals** were helped through this program; **55% were children.**



Crisis Response

Housing Resource Center

In 2020, CHN's Housing Resource Center (HRC) received **15,056 calls from individuals in need.** This amount does not include the additional **2,328 COVID-19 related calls** to CHN seeking emergency housing assistance and eviction diversion support.

The HRC functions as a "one-stop shop" (for those seeking resources related to housing or homelessness). This vital program enables families and individuals to access services that would best assist them in getting housed or staying housed, without having to navigate the "system" on their own.

Street Outreach

The Projects for Assistance in Transition from Homelessness (PATH) program serves the most vulnerable and hard to reach people in Oakland and Macomb counties who are homeless and living on the streets. The PATH outreach team connected with **166 homeless individuals**; of which **71 enrolled in the program** and now have independent housing and access to community resources via the PATH program.



COVID-19 Response

At the start of the COVID-19 pandemic, CHN quickly shifted to provide uninterrupted services to meet the growing needs within our community, while also maintaining our regular programming. Our local funding partnerships were essential at the onset of the housing crisis and continue to be a vital component of our work. **In addition, extended rental assistance, support services and resources were provided to over 1,000 individuals; of these 64% were children.**



Homebuyer & Financial Education

CHN is committed to helping families achieve financial goals and dreams of homeownership. CHN's homebuyer and financial education classes are designed for individuals and families to be successful with taking the next step toward housing stability and asset building.

1,038 households were served through Homebuyer and Financial Education programs.

As part of our financial capability and renter education classes, our Certified Housing Counselors worked with **61 households** to educate them on credit, debt and various types of loans, creating a budget, and the rights and responsibilities of being a tenant or homeowner.



Our Mission:

Community Housing Network strengthens communities by connecting people to housing resources.



Community
HOUSING NETWORK
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Main Office (Troy)

5505 Corporate Drive, Suite 300
Troy, MI 48098

Phone: 248.928.0111
Toll Free: 866.282.3119
Fax: 248.928.0122

Macomb Office

196 N. Rose St., Suite 30
Mount Clemens, MI 48043

Phone: 586.221.5900
Toll Free: 866.282.3119
Fax: 248.928.0122

A heartfelt thank you to all of our generous donors, volunteers, supporters and community stakeholders. Your support has made Opening Doors and Transforming Lives possible!



To learn more visit:
www.communityhousingnetwork.org

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